

# PRODUCT SPOTLIGHT

# TARKETT IQ SERIES

Intelligent  
Quality  
  
Intelligent  
Choice



THE ULTIMATE  
FLOORING EXPERIENCE

# TARKETT iQ Series

## Intelligent Quality

Tarkett iQ is simply the best homogeneous vinyl flooring solution on the market. iQ stands for “intelligent quality” and reflects Tarkett’s commitment to providing an intelligent response to customer demands for lifelong quality.

### iQ Formulation

Tarkett iQ performs better than any other vinyl in the market because it’s designed to be better.

iQ is formulated with the highest ratio of PVC to fillers available. Increasing filler content reduces product costs but it can also reduce the vinyl’s flexibility, making it harder to install, and cause internal stress that ultimately shortens the product’s life.

The selection of fillers is also critical to iQ’s performance. Large filler particles provide weak spots where cracking can occur over time. This is particularly of concern in areas where the flooring is coved.

Tarkett proudly manufacture iQ with only the very best materials. The iQ range features the highest levels of PVC and, importantly the smallest filler particle size. The result is quality you can see. Try folding a sample of iQ and you’ll see none of the permanent white discoloration that occurs with most commercial vinyl flooring.

Intelligent  
Quality

New  
Forever

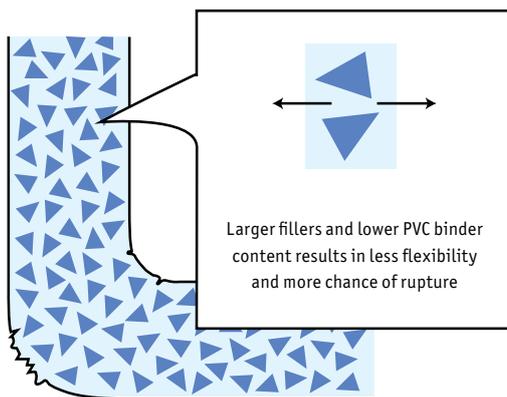
Low  
Maintenance

Best Life  
Cycle Costs

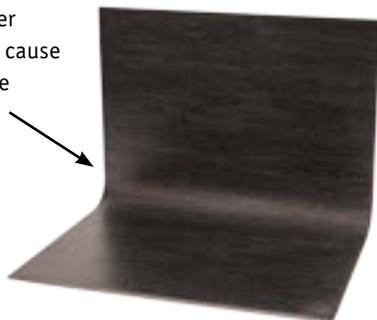
The Easiest  
to Install

Seamless  
Finish

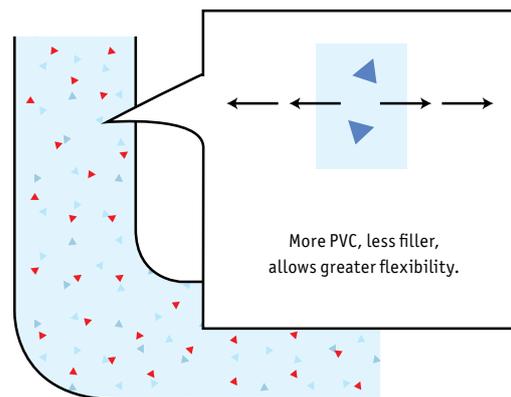
## Some standard vinyls



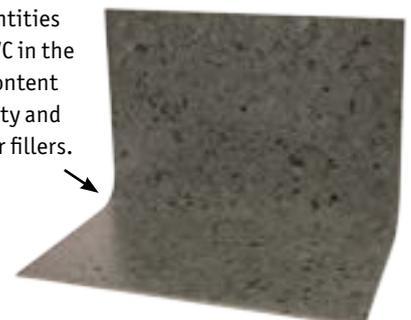
Higher volume and larger filler particular size can cause cracking at points where product is under stress.



## iQ



Smaller and lower quantities of filler means more PVC in the product. Higher PVC content allows greater flexibility and less stress from weaker fillers.



## SEAM STRENGTH TEST



Standard  
EN 684

iQ

Minimum EN684  
requirement

> 240N/50mm.

iQ unique  
performance

> 800N/50mm  
**3x above standard.**



## iQ Surface

All our iQ products come with one of the toughest Polyurethane (PUR) protective coatings in the market. PUR surface coating was first introduced by Tarkett and we have been continuously improving it to provide even greater durability ever since. Close inspection of a weld of any of the iQ Series shows there is no burnishing of the PUR protective coating, a clear indication of the quality of the surface.

## iQ Weld

Our unique iQ formulation provides greatly increased weld strength when joined with iQ weld rods. In seam strength tests, welded iQ products demonstrate over three times more strength than the minimum requirements of rigorous European standards. Stronger joints mean less chance of cracking and reduced potential for bacteria growth.

## iQ Self Regeneration

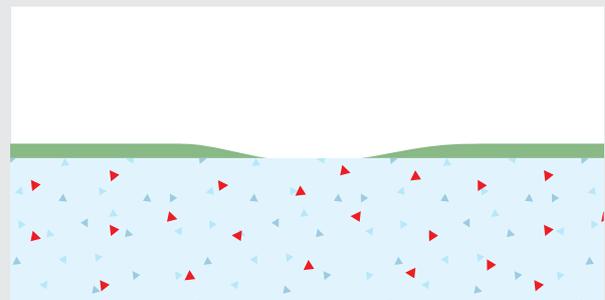
Unlike any other vinyl flooring, the iQ Series has unique surface regenerating properties. Long after the product's Warranted LIFE, the protective PUR coating can wear off through use. A special additive contained within the iQ base formula allows the surface to be restored to as new condition long after the PUR coating is gone ensuring no wax no polish.. for EVER.

# NEW FOREVER

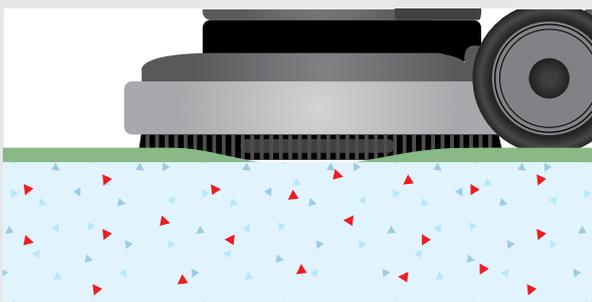
Today, tomorrow and forever, an iQ floor always looks good thanks to iQ Self-Regeneration.



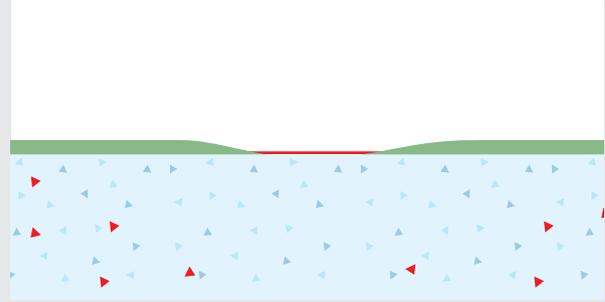
1. Each product in the iQ range contains patented iQ particles in the product base.



2. In the event that the PUR surface layer is worn these iQ particles are formulated to be activated by dry buffing.



3. The heat generated transforms the particles, which act to heal the surface wear layer and restore the original appearance and performance of your floor - just like the day it was installed.



As a result, an iQ floor really is new forever.



## iQ Phthalate Free Plasticizer

All Tarkett products, including the iQ Series, are Phthalate free. Tarkett has taken this leadership position in response to studies which have identified Phthalates as potentially harmful to humans and have led to them being banned in toys and medical equipment.

## iQ Environment

The iQ Series leads the market in sustainability with excellent GreenTag credentials, achieving both GreenRate A and the best GreenRate scores of any vinyl flooring products in the market to date.

iQ also has the lowest VOC emissions, with levels so low that they are undetectable by testing equipment.



## iQ Waterproofing

In a major breakthrough, a number of Tarkett iQ products have been recognised by the Australian Building Codes Board through CodeMark certification as waterproof under the requirements of the National Construction Code (NCC). These products have the major benefit that can now be installed in wet areas without the need for a waterproofing membrane. Contact Tarkett for more information on applicable products.



## iQ Jointing

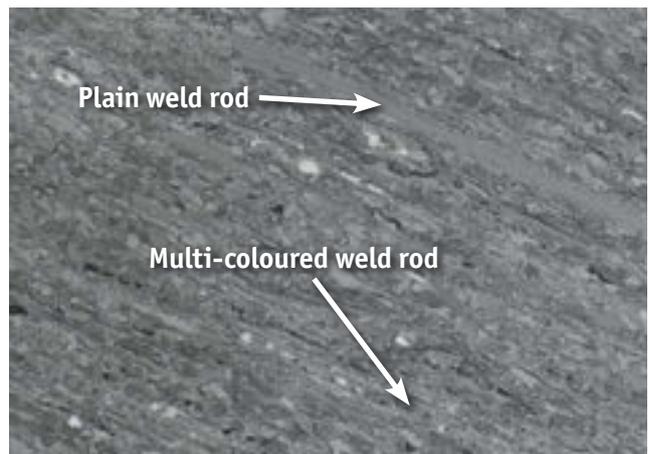
A number of our iQ products come with matching multicolour weld rods. The rods contain colour matched particles of vinyl designed to enable joints to appear almost exactly the same as the vinyl, producing a seamless look and adding to the overall aesthetic of the finished floor.

## iQ Cleaning

With the lowest maintenance costs in its class, a minimal cleaning program is all that is required to keep an iQ floor looking as good as new.

Day-to-day maintenance with a dry or damp mop combined with weekly cleaning with a gentle, neutral gentle detergent. will keep the floor looking good. Periodic maintenance only requires dry-buffing - no wax or polish - to keep it like new.

Tarkett has worked with 3M to introduce 'Sharpshooter', an effective, safe and easy to use spot cleaner for stubborn stains like Betadine and iodine.



# TARKETT iQ Series

## Intelligent Choice

Reduced use of water and minimal use of cleaning agents, ensure that iQ flooring has the best life cycle costs on the market. Dry buffing without wax or polish results in easier maintenance with less manpower and an extended life. All this adds up to much better return on your investment over the life of the floor. Using Tarkett's Lifecycle Cost Analysis software, your Tarkett representative can demonstrate the savings available compared with other alternatives.

## The widest range

With over 200 different colours and designs, the iQ range is a comprehensive offer providing colour coordinated solutions suitable for every specific need and area. Acoustic, slip-resistant, static control and wetroom solutions can all be worked into a single design concept for a perfectly coordinated finish throughout your project.

### iQ Eminent

Outstanding durability, ease of cleaning and maintenance, and the best life cycle costs for extra heavy duty commercial and industrial areas. 26 colours featuring a non-directional 3D pattern with highlighting, multicolour contrast chips.

### iQ Granit

The complete range of homogeneous extra heavy duty vinyl flooring for commercial and industrial applications to coordinate with all areas. 31 colours featuring a functional design with a subtle directional pattern.

### iQ Granit Acoustic

Foam backed acoustic flooring for heavy duty commercial and medium industrial areas. 12 colours coordinated to the iQ Granit range.

### iQ Granit SD

Static dispersive extra heavy duty flooring for sensitive environments in commercial and industrial applications. 14 colours coordinated to the iQ Granit range with dissipative colour pigments and conductive backing sheet.

### iQ Megalit

Extra heavy duty designer flooring with outstanding durability, ease of cleaning and maintenance, and the best life cycle costs. 24 colours featuring an exclusive design of non-directional patterns with large flake pieces.

### iQ Natural

The ultimate balanced choice for durability and environmental responsibility in commercial and industrial applications. 34 colours featuring non-directional, natural tones with small flecks.

### iQ Optima

Extra heavy duty flooring, featuring unique directional patterns in a broad range of 51 vibrant colours.

### iQ Toro SC

Static conductive extra heavy duty flooring with conductive backing sheet for sensitive environments. 14 colours coordinated to the iQ Granit range.



iQ Granit



iQ Optima



iQ Eminent



iQ Natural



iQ Natural



For further information contact your local Tarkett representative  
on 1300 851 484 or visit [www.tarkett.com.au](http://www.tarkett.com.au)



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